



TMBA Coronavirus Statement regarding the 104th Annual Conference:

TMBA members and affiliates:

We are carefully monitoring the impact of the COVID-19 virus as we approach our 104th Annual Convention in mid-April. We are aware of industry event cancellations in California recently as well as corporate travel restrictions, but at this time, we are not cancelling our 104th Annual Convention. The TMBA will be monitoring guidance from the City of Austin as well as the State of Texas in making our ultimate decision. You may have heard that the City of Austin has cancelled the SXSW Festival for this month. The directive impacts only those events drawing more than 2,500 people. You may be surprised to know that many of the Austin music venues, after discussions with the City and health officials are still holding SXSW related musical shows - the shows go on even if the festival doesn't. In addition, the JW Marriott Hotel, our event venue, has issued a statement about their increased efforts and commitment to the health and safety of their guests and visitors.

We are extending early registration pricing to April 1st. We have also eliminated any refund penalty on any request for refund that we receive on or before April 3rd. These extensions allow additional time for you to evaluate your ability to join us in Austin as we get closer. If you have any questions, please reach out to TMBA via email at info@texasmba.org or phone at 512-480-8622.

The health and safety of our members and attendees is always a priority. We are looking forward to seeing you in Austin in April!